

Programma Inglese quinte ITE AFM

Libro di testo Business Expert ed. Pearson

GLOBALIZATION

What is globalization?
Reasons against globalization
The KOF index of globalization
The role of technology in globalization
Glocalization
Outsourcing and offshoring
Glocalization strategies

BUSINESS ETHICS AND GREEN ECONOMY

TBL The triple bottom line
CSR Corporate Social Responsibility
Sustainable business
Fair trade
Microfinance
Ethical banking and investment

THE EU

Building Europe: the story so far
European treaties at a glance
Who's who in the European Union
What does Europe do for you?
EU economic and monetary policy
Europe: pros and cons

GOVERNMENT AND POLITICS

How the UK is governed
How the US is governed
Political parties
Opinions and policies
The austerity debate
Breaking up the UK?
Scotland should stay in the UK
The European Union debate