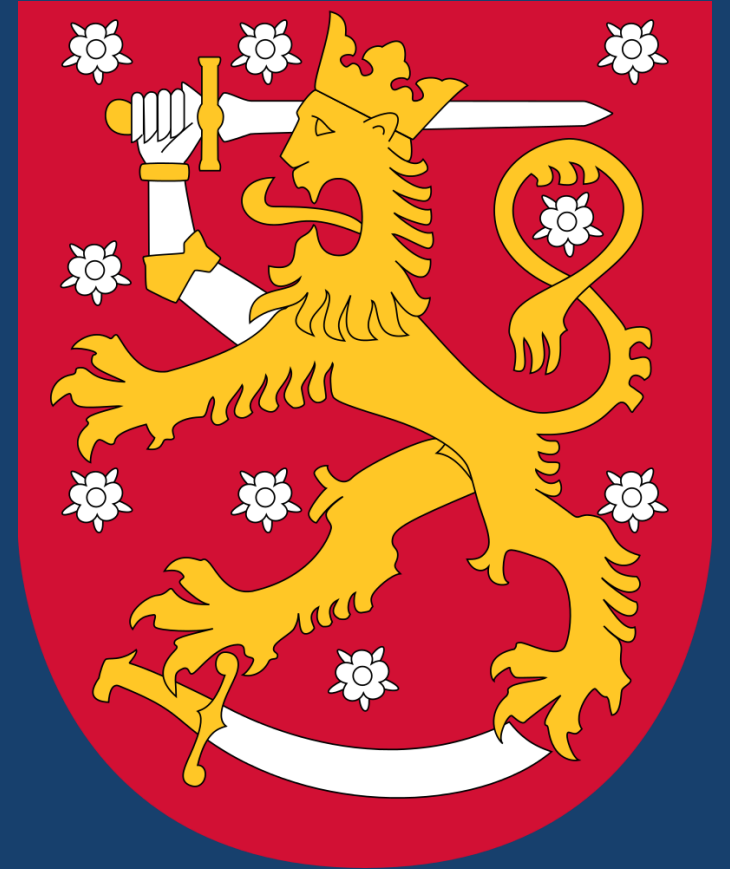
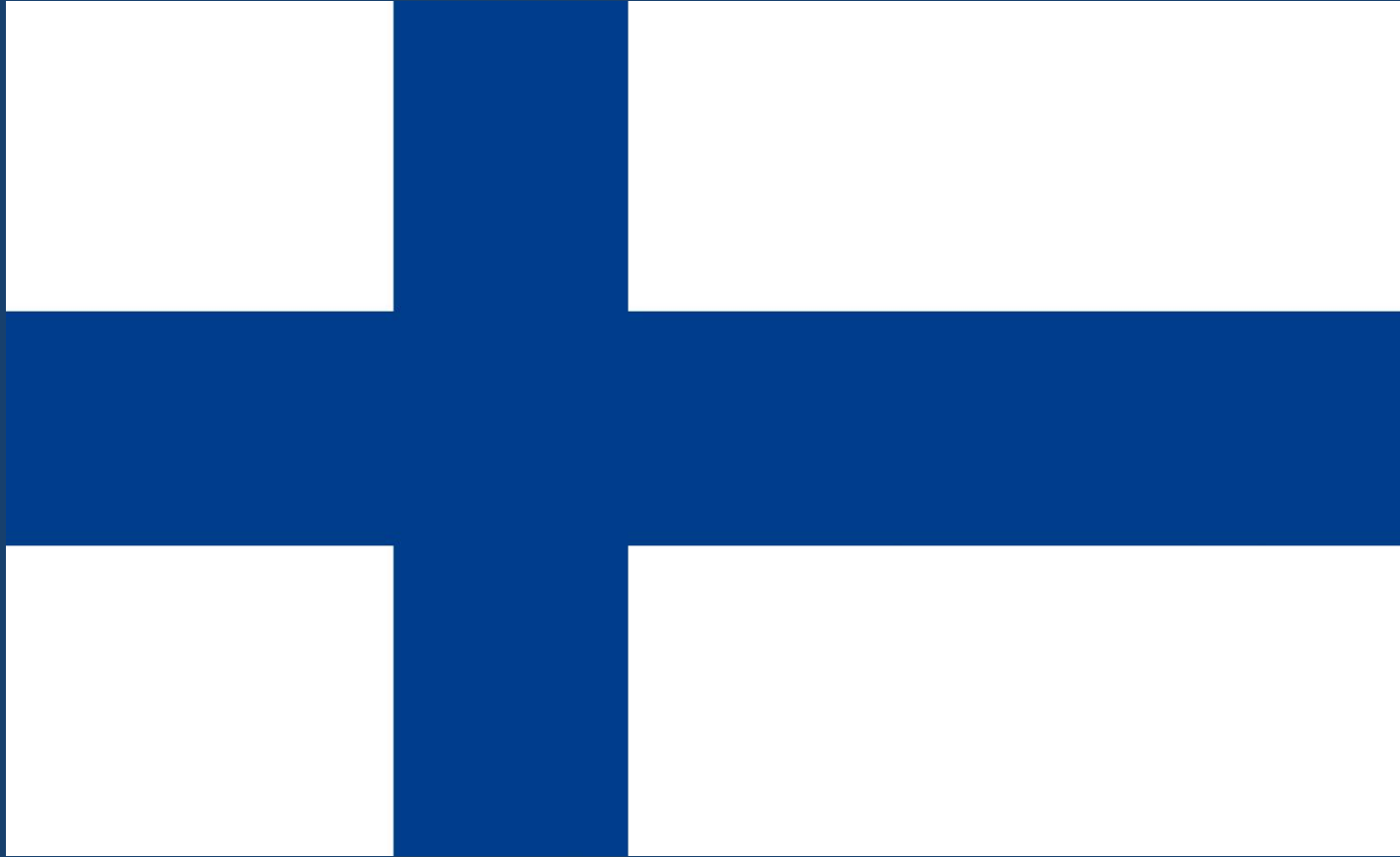


The background of the image is a faint, textured representation of the Finnish flag, featuring a white cross on a blue field. The texture is grainy and paper-like.

FINLAND

SUOMI



► Capital City: Helsinki

President: Sauli Niinistö

Official Languages: Finnish,
Swedish

Population: 5 495 830

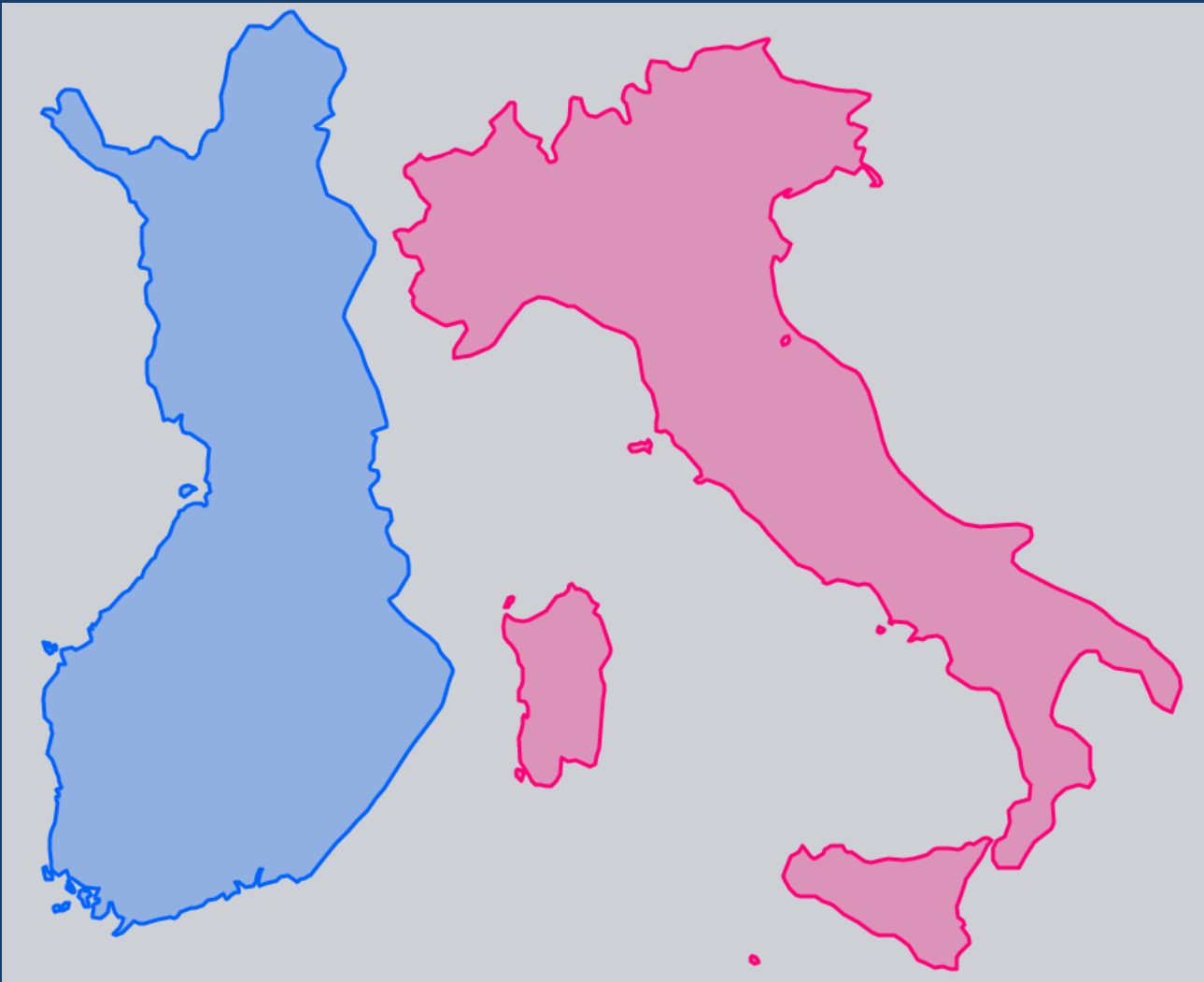
Area: 338,440km²
10,2 % of that is water

Currency: Euro

Independence: 6.12.1917

Joined the EU: 1.1.1995





Education in Finland

- ▶ Free education and equal opportunities for everyone

Compulsory education

Pre-school at age of 6

Primary school for 9 years
from age of 7 to 16

Secondary school either
gymnasium or vocational school

University or university of applied
sciences



Lakes, rivers

- ▶ 187 888 lakes, about one lake for every 29 people

10,2% of landmass is covered in water



Swamps

Suomi

Suo = swamp



Forests

- ▶ Covers about 72% of Finland
- 60% of forests owned by individuals

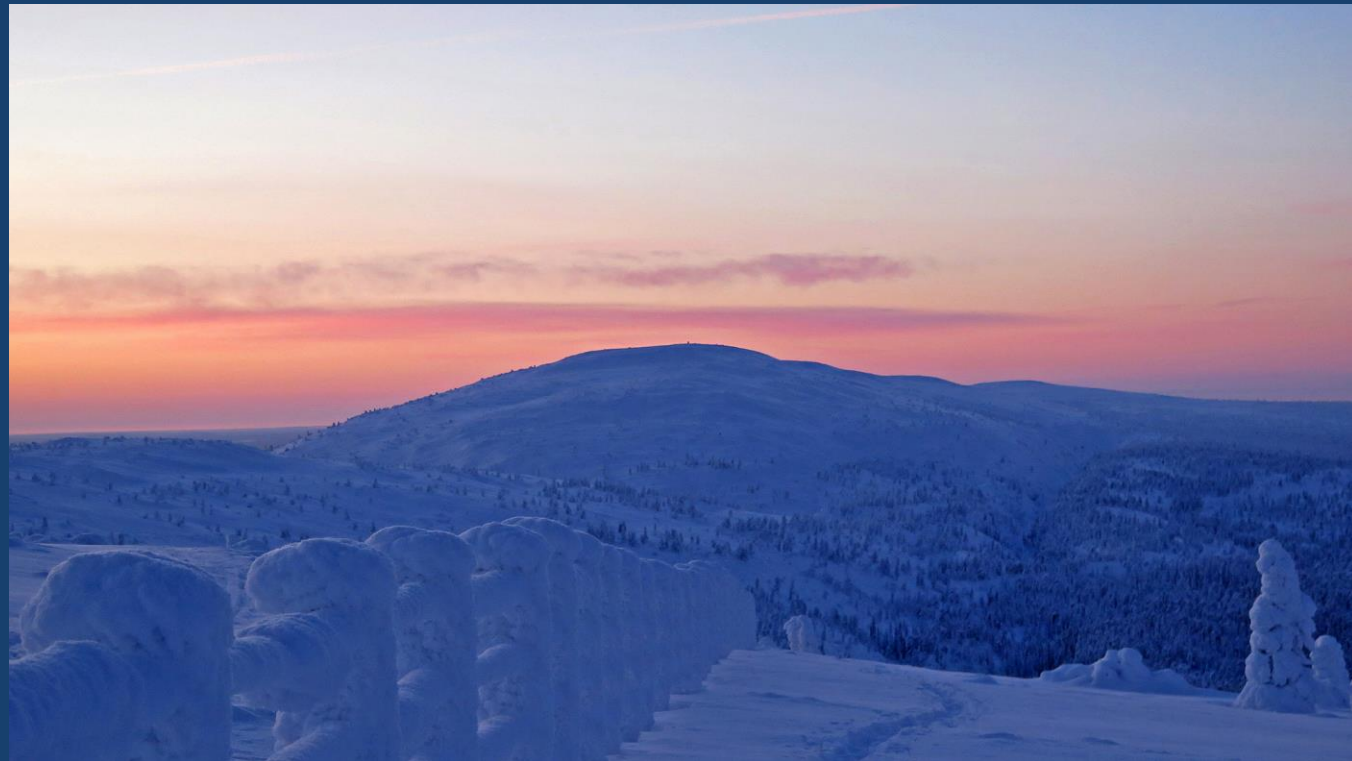


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"Tunturit"

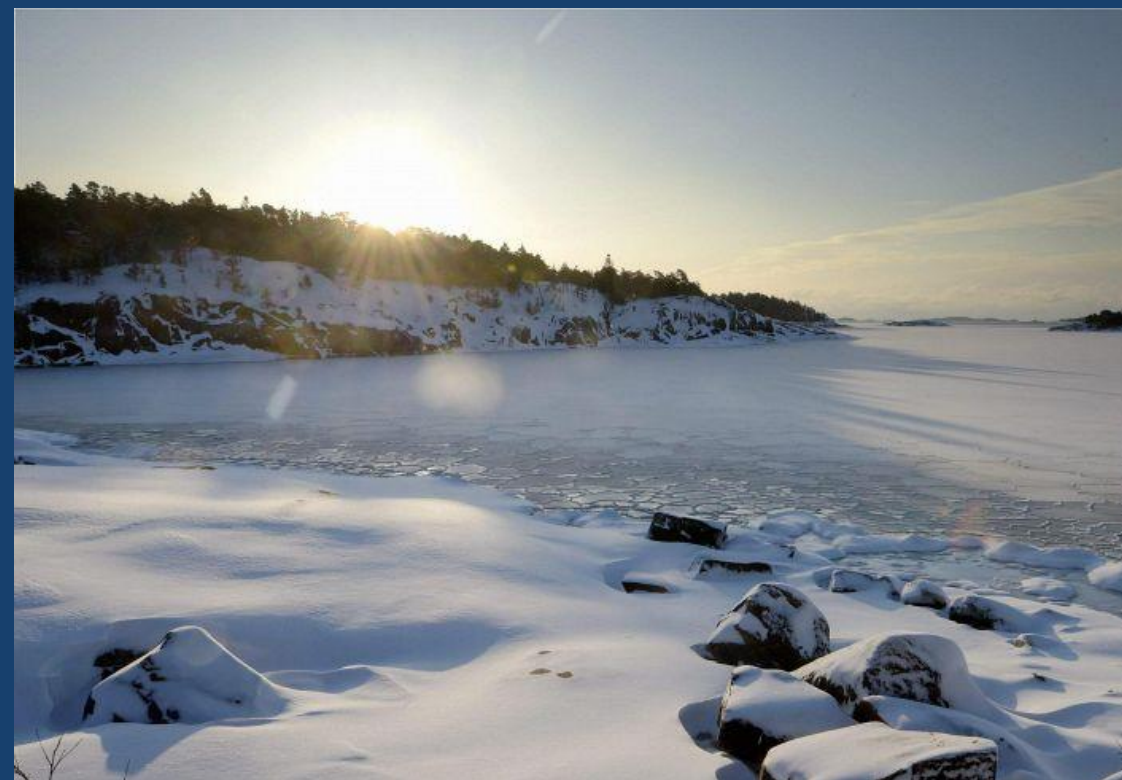
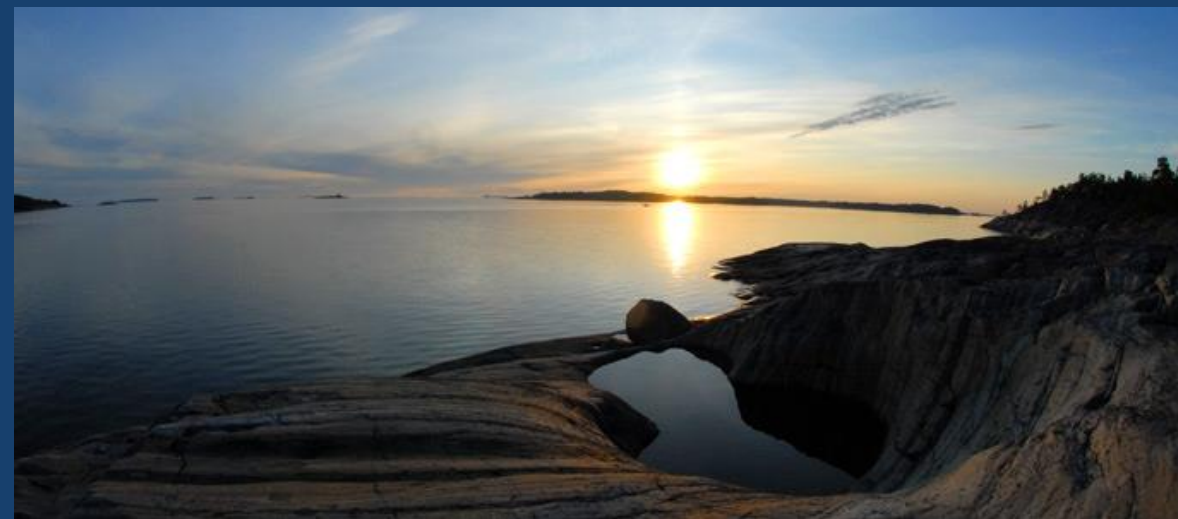
fell, fjall



Meadows



Coastal



Rocky ground



Four different seasons



Spring

March, April, May

- Temperatures between -5 and +10



Summer

June, July, August

- Temperatures between +10 and +35

No sunset for 74 days in
northernmost area in Finland





Autumn

September, October, November

► Temperatures between -5 and +10



Winter

November, December, January, February, March

► Temperatures between -5 and -45

Depth of snow between 10 and 120 cm



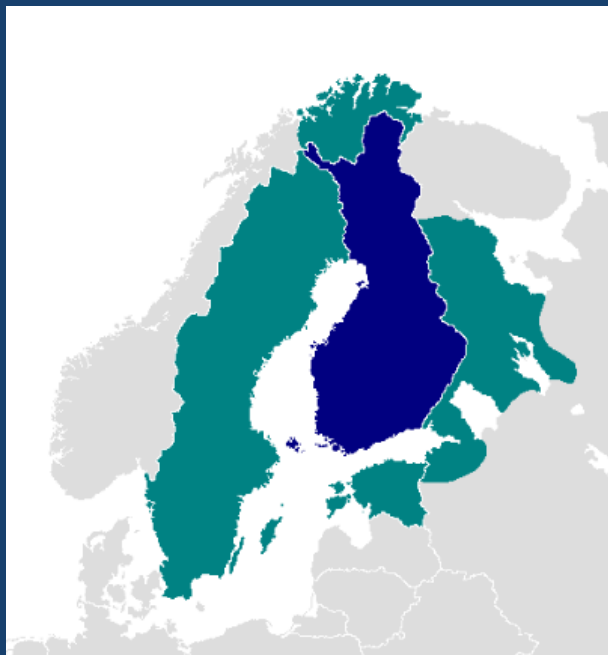
Finnish

Suomen kieli

- ▶ Invented by Mikael Agricola in 1500s

Member of Uralic languages

Language minorities in Sweden,
Norway, Russia and Estonia



- ▶ Hello = Terve, Hei, Moi, Moro, Mo

My name is = Minun nimeni on

How are you = Kuinka voit

Good = Hyvin

Thank you = Kiitos

I don't speak Finnish = En osaa puhua suomea

Do you speak English = Puhutko englantia

I love you = Minä rakastan sinua

Yes = Kyllä

No = Ei

I = Minä

You = Sinä

He/she/it = Hän

Airplane jet turbine engine auxiliary mechanic non-commissioned
officer student =
Lentokonesuihkuturbiinimoottoriapumekaanikkoaliupseerioppilas

Finnish traits and values

- ▶ Gender equality – man and woman are both treated equally

Punctuality

Shakes hand when meeting new people

Honesty is important – you're expected to mean what you say

Modest, don't interrupt

Silence and peace are highly valued

Shyness

Personal space, privacy

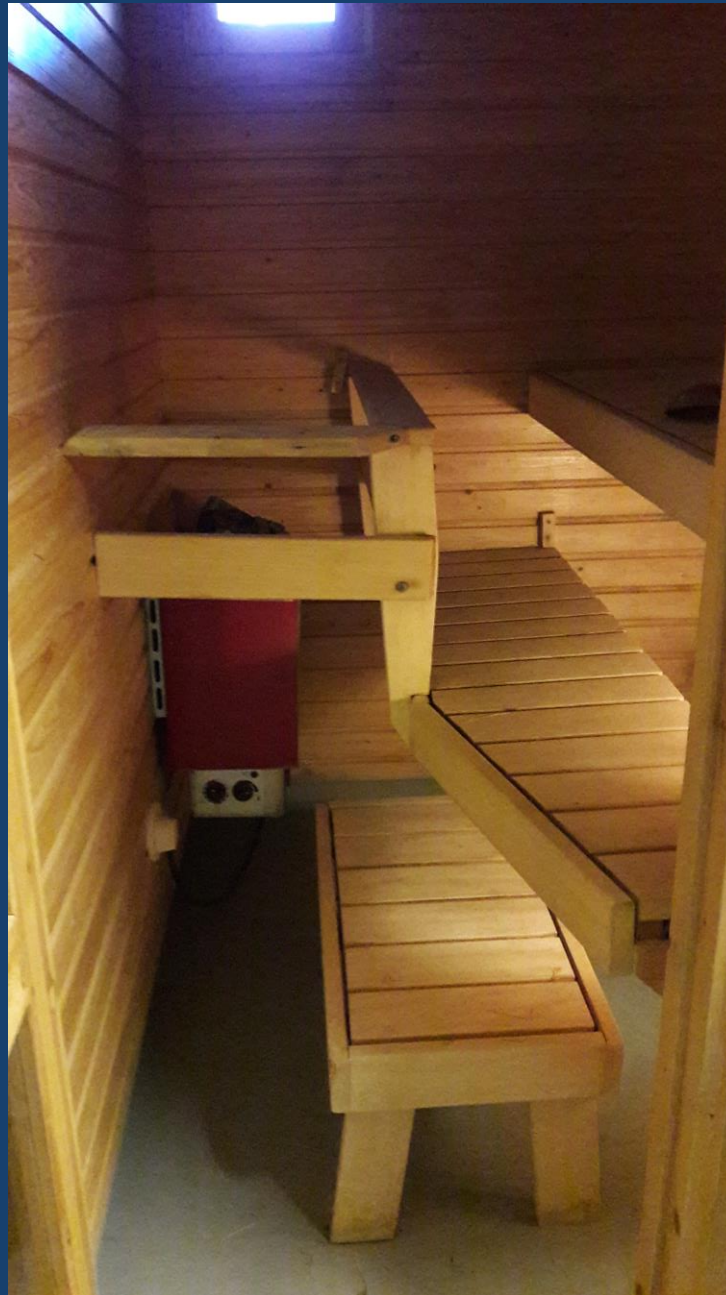


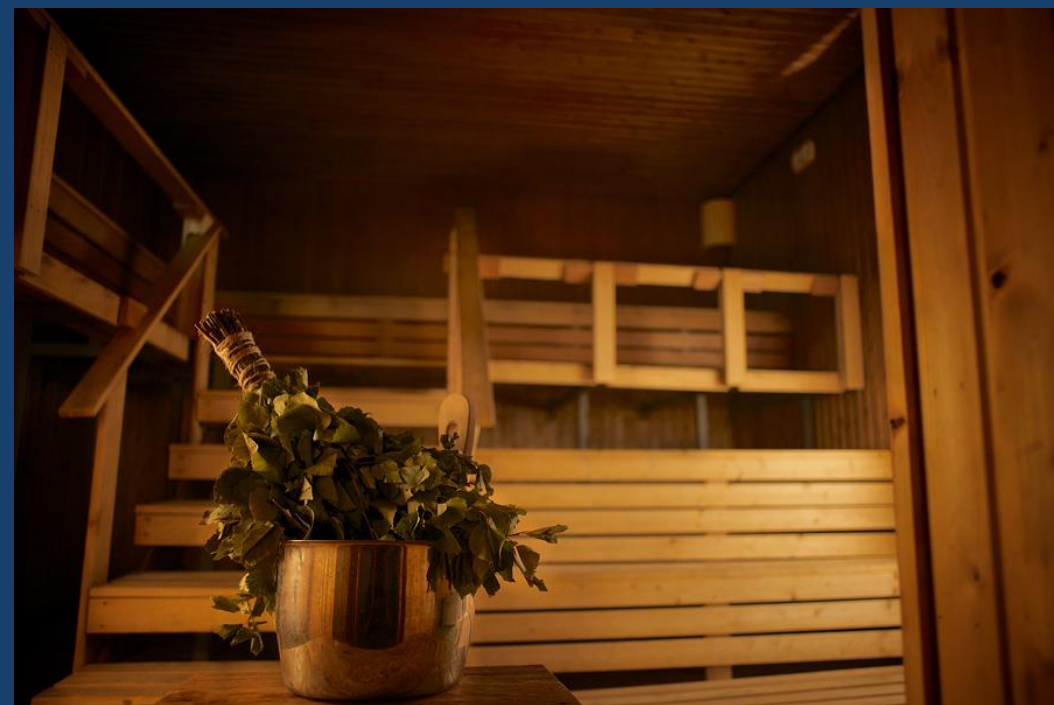
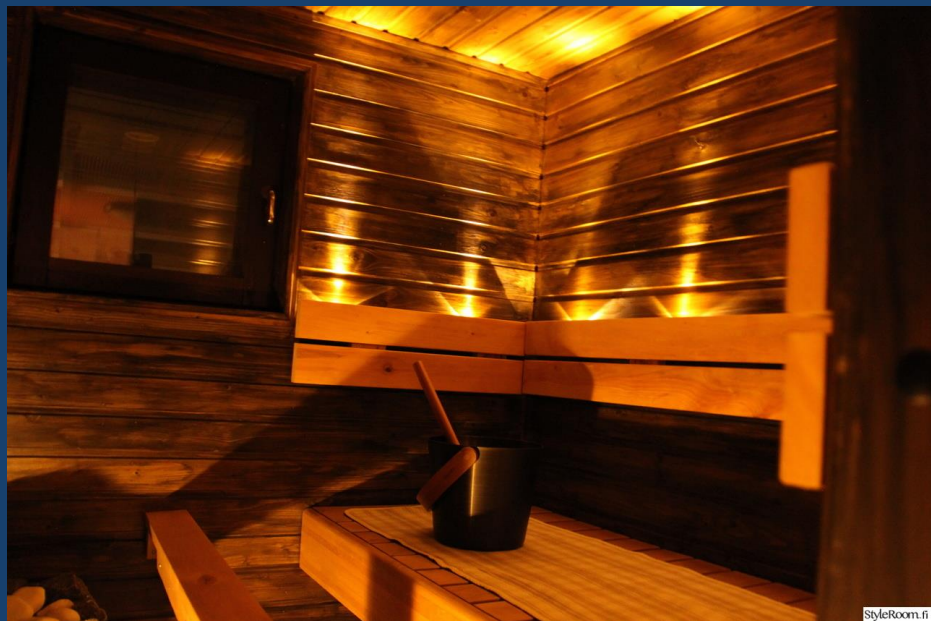
Sauna

- ▶ 5,5 million people and 3,3 million saunas

Necessity – not a luxury!

Healthy













What is Finland known for?



Nokia phones



Top 20 bestselling phones

Manufacturer	Model	Form factor	Release year	Units sold (millions)	Relative size of sales
Nokia	1100	Bar	2003	250 ^[1]	<div></div>
Nokia	1110		2005	250 ^[1]	<div></div>
Nokia	3210		1999	160 ^[2]	<div></div>
Nokia	1200		2007	150 ^[2]	<div></div>
Nokia	6600		2003	150 ^[2]	<div></div>
Nokia	5230		2009	150 ^[2]	<div></div>
Samsung	E1100		2009–12	150	<div></div>
Nokia	2600 (2610/2626/2630)		2004	135	<div></div>
Motorola	RAZR V3		2004	130 ^[2]	<div></div>
Nokia	1600 (1650/1661)		2006	130	<div></div>
Nokia	3310 (3330)		2000	126 ^[3]	<div></div>
Apple	iPhone 6 & 6 Plus		2014–15	100 ^[2]	<div></div>
Nokia	1208 (1209)		2007	100	<div></div>
Samsung	Galaxy S4		2013	80 ^[2]	<div></div>
Nokia	6010 (6020/6030)		2004	75	<div></div>
Apple	iPhone 5		2012–13	70 ^[2]	<div></div>
Nokia	5130 (5220/5310)		2007	65	<div></div>
Apple	iPhone 4S		2011–14	60 ^[4]	<div></div>
Motorola	StarTAC		1996	60	<div></div>
Motorola	C200	Bar	2003–06	60	<div></div>

Ice Hockey

- ▶ 2x Gold, 8x Silver, 3x Bronze from the annual Ice Hockey World Championships

Famous players:

Pekka Rinne
Teemu Selänne
Mikael Granlund
Tuukka Rask
Saku Koivu
Mikko Koivu
Leo Komarov
Jarkko Immonen
Jari Kurri
Noora Rätty
Sami Salo
Niklas Bäckström
Kimmo Timonen
Joonas Donskoi
Patrik Laine
Aleksander Barkov
Teuvo Teräväinen



"Torilla tavataan"

"Meet you at the market square"



Coffee and milk consumption

- ▶ Highest coffee and milk consumption rate

Average 12kg of coffee in a year per capita

Coffee breaks during work

Average 360kg of milk in a year per capita



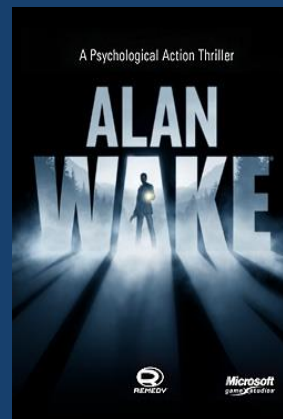
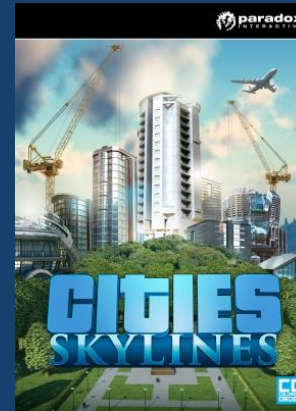
Mobile games

- ▶ Angry Birds
- Hill Climb Racing
- Clash of Clans
- Hay Day
- Best Friends
- Badland
- Boom Beach
- Bomber Friends
- Minigore
- The Walking Dead
- Words Unleashed
- Rock Runners
- Motoheroz
- Burger Rush
- Formula GP Racing
- Treemaker
- Sparkle
- Rutger
- Crimsonland



Video Games

- ▶ SCP: Containment Breach
- FlatOut
- Cities: Skylines
- Legend of Grimrock
- Alan Wake
- Trine
- Max Payne
- Quantum Break
- Wreckfest
- The Swapper
- Cities in Motion
- Trials
- Outland
- Shadowgrounds
- Unreal World
- Death Rally
- Warhammer 40,000: Squad Command
- Frets on Fire
- Need for Speed: Carbon



Heavy Metal

► More metal bands per capita than any other country

Metal being considered as "mainstream" music in Finland

Famous bands:

Nightwish

Children of Bodom

H.I.M

Sonata Arctica

Apocalyptica

Stratovarius

Amorphis

Ensiferum

Insomnium

Korpiklaani

Lordi

Sentenced

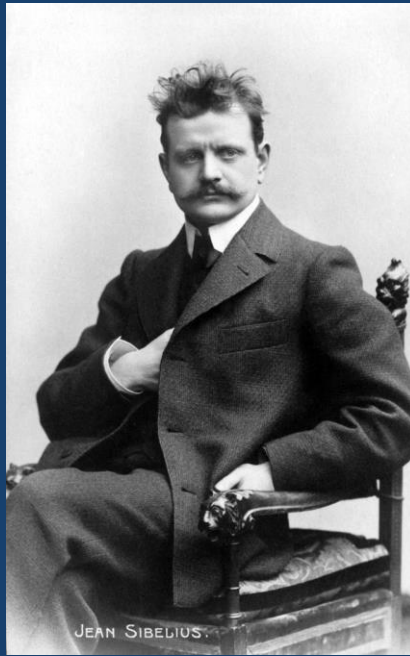
Turisas

Finntroll



Other music

- ▶ Rock:
 - The Rasmus
 - Poets of the Fall
 - Sunrise Avenue
 - Hanoi Rocks
 - Hurricanes
 - The 69 Eyes



- Pop:
 - Darude
 - Alex Mattson
 - Alma
 - Waldo's People
 - Bomfunk MC's
 - Beats and Styles



- Classical:
 - Jean Sibelius

Kiitos!

